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Dan Schnur is a Professor at the University of Southern California's Annenberg School of Communications and the University of California – Berkeley's Institute of Governmental Studies. He is the Director for the "California Influencers" project, a statewide program in which 60 of the state's foremost experts in politics, policy and government discuss the 2018 campaign on a regular basis through the November election.

He has been teaching courses in politics, communications and leadership at UC-Berkeley since 1996 and at USC since 2004. Dan has also taught at the John F. Kennedy School of Government's Institute of Politics at Harvard University and George Washington University's Graduate School of Political Management. He is the founder of the USC/LA Times statewide political poll.

Previously, Dan worked on four presidential and three gubernatorial campaigns as one of California's leading political strategists. He served as the national Director of Communications for the 2000 presidential campaign of U.S. Senator John McCain and was the chief media spokesman for California Governor Pete Wilson.

In 2010, Dan was appointed Chairman of the California Fair Political Practices Commission (FPPC), where he implemented groundbreaking campaign finance disclosure requirements. Dan also was a founder and co-chairman of the Voices of Reform project, the bi-partisan statewide effort whose work laid the foundation for California's landmark redistricting reform.

After completing his FPPC term, Dan registered as a No Party Preference voter and launched Fixing California, an organization dedicated to campaign finance and political reform. In 2014, Dan ran for statewide office as a non-partisan candidate for California Secretary of State.

Dan has been an advisor to the William & Melinda Gates Foundation, the William and Flora Hewlett Foundation, the Broad Education Foundation, the Pew Charitable Trusts, the James Irvine Foundation, the Public Policy Institute of California and the Stuart Foundation on a variety of K-12 education and college and workforce preparedness efforts.

Dan's commentaries have appeared in several newspapers, including the Los Angeles Times, the San Francisco Chronicle, the Sacramento Bee, the Wall Street Journal, the Washington Post, and the New York Times. In addition, he has been an analyst and political commentator for CNN, MSNBC, Fox News, and National Public Radio.

Dan is a graduate of the American University in Washington, D.C.