



**For over 60 years, Coro Southern California has equipped those leading our region with the resources they need to understand how decisions are made, complex policies are shaped and how to influence meaningful change.**

## WHAT IS LEAD LA?

Lead LA is designed for rising and established executives, change makers, thought leaders, and innovators eager to expand their knowledge and networks in Southern California in areas of government, politics, private industry, arts and culture, media and communications, labor and philanthropy.

Coupling personal leadership development with systems thinking analysis, Lead LA utilizes Los Angeles as its classroom for lessons that can only be provided through first-hand experiences. Through this immersive dive into the city, participants gain the tools and experiences necessary to lead and direct change within their own organizations and communities.

This 9-month, part-time program runs from September-May and includes a 3-day opening retreat, 1-2 full day sessions per month, and small group planning meetings.



## WHO SHOULD PARTICIPATE?

Lead LA is for individuals who:

- Are committed to deepening their leadership capacity through Coro's proven methodology
- Are looking to expand their professional and personal networks
- Are decision makers, managers and/or influencers at their respective organizations
- Have a minimum of 7 years of professional experience
- Live and work in Southern California

Selected participants reflect the demographics of Southern California and come from the private, public and nonprofit sectors.



## WHY PARTICIPATE?

Coupling the highly-successful Coro leadership model with inquiry-based learning from some of Southern California's most respected multi-sector leaders, Lead LA provides the opportunity for the region's top talent to:

- Learn how to navigate systems and sectors unique to Southern California
- Cultivate a large network of influencers and stakeholders in the region using the Lead LA cohort as a springboard
- Utilize the city as a classroom to bring one-of-a-kind experiences to their leadership toolkit
- Learn about some of the most pressing issues in the region and play a role in tackling them
- Utilize systems-thinking, strategic inquiry, and diverse networks to get things done
- Access Coro's network of established leaders across sectors and industries
- Develop a deeper understanding of how to effectively lead teams towards achieving large and complex goals
- Put tools to practice through issue-driven, inquiry-based, group learning processes

## KEY PROGRAM FEATURES

**Training & Peer Consulting:** Over the course of the program, participants develop close ties through intensive training and peer consulting, exploring leadership through group process using the cohort as a case study.

**Expert Interviews:** Participants are exposed to a range of stakeholders – from CEOs to Commissioners to community advocates – to understand how policy decisions are really made and why. They also gain an awareness of multiple sector perspectives and the benefits of collaboration to drive change.

**Small Group Study:** Participants self-select into a small group study around one current, challenging policy issue that will expand their personal knowledge, concluding with a planned event called an “Issue Day” to educate the entire class on the issue and the various points of view from all sides of the debate.

**Exploration of Current Civic Topics:** Participants leave with a deeper understanding of issues and interests than are learned from simply reading the newspaper.

**Analytical & Leadership Exercises:** Lead LA presents participants with a series of challenges, both in the Los Angeles public sector and in their place of business, to explore all aspects of an issue and navigate varying stakeholder interests to enhance leadership skills.



*Found in every sector and in all professions, Coro alumni create, govern and guide with extraordinary skill, vision and excellence.*

## APPLICATION AND TUITION

Tuition is \$5,000 for 100+ hours of leadership development training, individual and small group coaching, lodging and meals at the opening retreat, and access to Coro alumni and cross-program events. Limited scholarships are available. Participants are encouraged to seek their employer's or other sponsor's support for the program. Please contact us for information and guidance in seeking employer or sponsor support.

**VISIT [www.corola.org/lead-la](http://www.corola.org/lead-la)  
TO APPLY AND LEARN MORE.**

## NOTABLE ALUMNI

### Phil Angelides

Former California State Treasurer and Former Chair, Financial Crisis Inquiry Commission

### Marvin Baxter

Former California Supreme Court Associate Justice (Dec.)

### Debra Bowen

Former California Secretary of State

### Ian Campbell

Vice Chairman, Abernathy MacGregor

### Anna Eshoo

Member, U.S. House of Representatives

### Kevin Faulconer

Mayor, City of San Diego, CA

### Dianne Feinstein

Member of the U.S. Senate

### James Gilson

Vice President and General Counsel, Natural History Museum of Los Angeles County

### Don Gips

Principal, Albright Stonebridge Group and Former U.S. Ambassador to South Africa

### Rusty Hicks

President, Los Angeles County Federation of Labor, AFL-CIO

### Tim Kaine

U.S. Vice Presidential Candidate, Member U.S. Senate, and Former Governor, Virginia

### John Kobara

Executive Vice President and Chief Operating Officer, California Community Foundation

### Carol Liu

Former California State Senator

### Alex Padilla

California Secretary of State

### Peter Taylor

President, Zenith Education Group and ECMC Foundation

### Libby Schaaf

Mayor, City of Oakland, CA

### Gene Siskel

Former Film Critic and Journalist for the Chicago Tribune (Dec.)