

# LEAD LA EMPLOYER BENEFITS

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## INTRODUCTION

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Coro Southern California's Lead LA program is a nine-month, part-time leadership development and public affairs program for emerging professionals to enhance their leadership capacity, explore different collaboration models to perfect their own effectiveness, and deepen their knowledge of current public policy issues impacting Greater Los Angeles.

As an employer, your investment in high-performing staff members is crucial to the success of your organization:

- **VALUE & LOYALTY:** It demonstrates your commitment to the employee, increasing their feeling of engagement, which often leads to higher productivity and loyalty.
- **LONGEVITY:** It is a critical element of succession planning for employees who should be retained for vertical organizational growth and groomed for leadership.
- **MOTIVATION:** It incentivizes all employees by showcasing how hard work is rewarded.
- **CAPACITY:** It increases the skills of employees in critical positions that can be incorporated departmentally and instilled in their direct reports.

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## LEAD LA PROGRAM BENEFITS

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Coro Southern California has over 60 years of experience of deploying its innovative and effective approach to leadership training. Lead LA encompasses approximately 110 hours of leadership and public affairs training through an experiential learning model, providing hands-on benefits the participants can use to enhance their performance within your organization:

- **LEADERSHIP TECHNIQUES & PROBLEM-SOLVING:** Our training methodology involves using the cohort as the case study to understand a variety of leadership styles and a deepening of one's own style that creates appreciation for alternative perspectives and tools for leading a diverse group through change.
- **SELF-AWARENESS IN THE CONTEXT OF TEAM DYNAMICS:** An understanding of effective inquiry, observation, and interpretation allows one to recognize how they are perceived by others, and find effective ways to collaborate with people of different styles.

- **CROSS-SECTORAL COLLABORATION & EFFECTIVENESS:** An opportunity to perfect project management and team building skills through collaboration, group work, and exposure to a cohort comprising members of different sectors, industries, and styles, which can be applied within your organization as well as with external partners and constituents.
- **NETWORK BUILDING:** A connection and strong exposure to the Coro community, a network of over 10,000 alumni nationally, including elected officials, business and nonprofit executives, and senior public officials, and countless partners and stakeholders in organizations throughout Los Angeles. Coro community members use this network to broaden their organizational impact, identify candidates for employment opportunities at their organization, to solicit partnerships for projects, and share information about engagement opportunities.

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## LEAD LA PROGRAM VALUE

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At only \$45 per hour of facilitated training, Lead LA's cost of \$5,000 provides incredible value - high-level leadership development training, development of a professional network, and exposure of your organizational mission to stakeholders throughout Greater Los Angeles.

In addition to financial support, we ask that organizations agree to support their participating employees by permitting time away from the office for select weekday sessions (including both their physical presence and permission to disconnect from office communications). This is vital to the success of the participant's experience as it'll provide them hands-on, uninterrupted mental and physical exposure to the training material and Coro Southern California network.

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## IDEAL CANDIDATE

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The ideal Lead LA participant is a mid-career professional who has risen or is emerging to a position of leadership in your organization. These candidates have already demonstrated leadership abilities and would benefit from exposure to opportunities to elevate them from "very good" to "great."

Coro actively seeks to ensure cohorts are diverse in every way: sectoral, background, demographics, and experiences. We seek candidates who are ready to deepen their leadership practice and gain innovative tools and strategies specific to the complex task of bringing about collaborative change.

[FOR MORE DETAILS ON HOW TO SUPPORT A CANDIDATE:](#)

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