



PROGRAM BENEFITS FOR ORGANIZATIONS

INTRODUCTION

Coro Southern California's Coro Lead Programs (*Lead LA & Lead SoCal*) are nine-month, part-time professional and civic leadership development programs for mid-career professionals to grow their leadership capacity, explore different collaboration models to enhance their own and their organization's effectiveness, and deepen their knowledge of current issues impacting Greater Los Angeles (Lead LA) or Southern California (Lead SoCal).

For more information about Coro Lead Programs, you can visit corola.org/lead-programs.

Your investment in high-performing staff is crucial to the success of your organization and supporting your employees in their professional development yields a variety of benefits for you and your organization.

These benefits include:

- **VALUE & LOYALTY:** It demonstrates your commitment to employees, which often leads to higher productivity and loyalty.
- **LONGEVITY:** It is a critical element of succession planning for employees who should be retained for vertical organizational growth and groomed for leadership.
- **MOTIVATION:** It incentivizes all employees, showcasing how hard work and commitment to the organization is rewarded.
- **CAPACITY:** It increases the skills of employees in critical positions that can be incorporated departmentally and instilled in their direct reports and colleagues.

PROGRAM BENEFITS

Leveraging Coro Southern California's over 60 years of experience, Coro Lead Programs encompasses approximately 90 or 120 hours (*depending on the program*) of leadership and professional development training through an experiential learning model, providing hands-on benefits the participants can use to enhance their performance within your organization:

"[Coro Lead Programs] not only gave me the opportunity to build relationships and learn from amazing people from across the region's nonprofit, business, and government sectors, but it helped me understand my leadership style, other people's styles, and how to work more effectively together."

- David Levitus (Lead LA 1), Founder & Executive Director, LA Forward

- **LEADERSHIP TECHNIQUES & PROBLEM-SOLVING:** Our innovative methodology uses the cohort's range of leadership styles as a case study to create appreciation for alternative perspectives and tools for leading diverse groups through change.

[FOR MORE DETAILS ON HOW TO SUPPORT A CANDIDATE:](#)

Callie Spaide | Manager, Recruitment and Alumni Relations | callie@corola.org

- **SELF-AWARENESS IN THE CONTEXT OF TEAMS:** By understanding effective inquiry and the difference between observation and interpretation, participants recognize how they are perceived by others, and find effective ways to collaborate across differences.
- **CROSS-SECTORAL COLLABORATION & EFFECTIVENESS:** Leveraging project management and team building tools, participants engage in collaborative group work, resulting in exposure to high-level leaders and stakeholders across different sectors and industries, enhancing your organization’s ability to effectively work with and expand external partners.
- **NETWORK BUILDING:** The Coro community - a network of over 10,000 alumni nationally, including elected officials, business and nonprofit executives, senior public officials, and countless partners and stakeholders in organizations throughout Southern California - enable participants and their affiliated organizations to broaden their organizational impact, identify candidates for employment opportunities, solicit partnerships for projects, and share information about engagement opportunities.

PROGRAM VALUE

At under \$45 per hour of facilitated training, both Lead LA and Lead SoCal provide incredible value

- high-level leadership development training, development of a professional network, and exposure of your organizational mission to stakeholders throughout Greater Los Angeles and Southern California.

The value extends well beyond the program; participants and therefore, organizations gain access to a wide variety of Coro continued-learning opportunities and networking and community events

In addition to financial support, we ask organizations to support their participating colleagues by permitting time away from the office for select weekday

sessions, including both their physical presence and permission to disconnect from office communications. This ability to focus on the program is vital to their success, further heightening their ability to make and have an impact.

Interested in sponsoring Lead LA or Lead SoCal?

Organizational sponsorship opportunities for both programs are available and includes public recognition and a reserved seat(s) in the sponsored program(s).

To learn more about program sponsorship, organizations can connect with Natalie Samarjian, President and CEO, at natalie@corola.org.

IDEAL CANDIDATE

The ideal participant is someone who has risen to or is emerging to a position of leadership in your organization. These candidates ***have already demonstrated leadership abilities and would benefit from exposure to opportunities to elevate them from “very good” to “great.”***

Coro seeks diverse cohorts (*sectoral, background, demographics, and experiences*) made up of those who are ready to deepen their knowledge, expand their skills, and grow their networks to promote collaborative change.

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