



Coro Alumni Referral Program



Many of our strongest program applicants come to us via our alumni community, as they know who within their network will benefit the most from Coro training. With that in mind, Coro has launched the **Alumni Referral Program**, which rewards alumni who nominate candidates for Coro programs for their time and investment in growing our community of civic leaders.

Alumni who participate in the program are eligible for \$250 in compensation for each candidate referred to an eligible Coro program who successfully completes their program. The Alumni Referral Program applies to candidates who participate in: Lead LA, Lead SoCal, Women in Leadership, and the Executive Leadership Network. **The referral program is only effective for candidates who participate in a program that launches in 2022.** In turn, candidates referred through Coro's alumni referral program are eligible for a program tuition discount (details below).

Referral Step-By-Step Guide

1. Alumni nominate a candidate for either the Lead Programs, Women in Leadership, or Executive Leadership Network or multiple programs through the program nomination form. Referrers are not limited to nominating one candidate per program. Referrers will not receive credit for candidates who were not nominated through the nomination form.
2. Referrers must confirm on the nomination forms that they would like to participate and, from there, they are prompted to agree to the electronic terms and conditions.
3. Referrers will receive confirmation via email that their nomination was successfully submitted.
4. Coro staff will email nominated candidates with more information about the programs and the Alumni Referral Tuition Discount, as well as an offer to schedule a one-on-one informational phone call.
5. Candidates must apply, be accepted to, participate in, and complete one of the above-mentioned programs cohort that launches in 2022 a cohort that launches in 2022.
6. Referrers will receive their payments within 30 days of the candidate successfully completing their program.

Frequently Asked Questions

Which program can alumni nominate candidates for? When do candidates have to participate?

The Alumni Referral Program applies to participants in the Lead Programs (Lead LA or Lead SoCal), Women in Leadership, and Executive Leadership Network. Candidates nominated for the Fellowship Program in Public Affairs, Youth Fellowship Program, Workforce Leadership Network, and other programs not listed above are not eligible. Nominated candidates must be accepted to, participate in, and complete one of the above-mentioned programs that launch in 2022 in order to qualify for the referral program.

Which Coro alumni can participate in the referral program?

All Coro alumni are encouraged to participate in the Alumni Referral Program, including program graduates from Coro Northern California, Coro New York, Coro Pittsburgh, Coro St. Louis or other Coro centers. Alumni status will be verified before final payments are made.

What are the referral fees?

Alumni referrers receive a one-time payment of \$250 for each applicant referred to the eligible Coro program by the alumni, who then applies to, is accepted, and participates in and completes the Lead Programs, Women in Leadership, or Executive Leadership Network for a cohort beginning in 2022.

What is the tuition discount for nominated candidates who are accepted into the program?

Candidates who apply and are accepted to either the Lead Programs or Executive Leadership Network will receive a tuition discount of \$250. Those who apply to the Women in Leadership Program will receive a discount of \$100. Please note that this discount is only for cohorts that launch in 2022 and will not carry over should a candidate decide to defer to the next cohort.



Where do alumni submit candidates for the referral program?

Alumni who would like to participate in the Alumni Referral Program should nominate a candidate through the following nomination nomination form:

Nomination Form

These nomination form are also easily accessed on Coro Southern California's website www.corola.org.

When can alumni begin referring candidates through the program?

Alumni are eligible to nominate candidates through the referral program starting November 1, 2021 through August 31, 2022.



What happens if multiple alumni have nominated the same candidate? Who gets credit?

The Alumni Referral Program applies to referrals made between November 2021 - August 2022. The first referrer to nominate a candidate through the nomination form will receive the referral payment. Coro staff will notify a referrer if their candidate has already been nominated by another alum.

When do alumni receive referral payments?


Referrers will receive their payments from Coro 30 days after the candidate has successfully graduated from their program.

Is there a limit to the number of candidates an individual alum can nominate?

There is no maximum number of candidates a member of the Coro alumni community may nominate per the Alumni Referral Program.

What does "successfully complete a program" mean?

Successfully completing a Coro Southern California program means the participant has complied with the program's attendance policy and satisfied the terms of the Tuition Commitment Form, including, but not limited to, completing all tuition payments.

	Lead Programs	Women in Leadership	Executive Leadership Network
Referral Fee	\$250	\$250	\$250
Candidate Tuition Discount	\$250	\$100	\$250