

# Program Benefits Guide

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CORO SOUTHERN CALIFORNIA

**C** LEAD LA

A LEADERSHIP PROGRAM FOR LA PROFESSIONALS



# Coro Southern California



- Founded in the 1940s
- Five Coro centers: Los Angeles, New York, St. Louis, Pittsburgh, and San Francisco
- Trains individuals for effective and ethical leadership across all sectors



# Coro Training

- **Experiential & Immersive:** Learn by Doing
- **Cohort-Based:** Engage with multi-perspectives & diverse experiences
- **Time-tested Skills:** Gain a toolkit to expand their capacity for impact



# Coro's Core Training Areas

- **Empower Professionalism:** Navigating Ambiguity
- **Collaboration:** Working Across Diverse Perspectives
- **Communication:** Purposeful Storytelling
- **Critical Thinking:** Inquiry & Systems Thinking
- **Self-Awareness:** Understanding One's Own Defaults





# Lead LA



- Part-time leadership & management development training for aspiring and established managers
- 9 months (Sept to May), featuring about 90 hours of programming, meeting about once-to-twice per month
- Cultivates professional networks; develops professional capacity building; expands knowledge about region & it's challenges





# In Their Own Words

*“My experience in [Lead LA] exceeded my expectations...I could not have anticipated the power of professional and personal development paired with experiential and cohort-based learning. [Lead LA] is deeply transformative. The analytic skills, self-awareness, and relationships I gained reverberate positively in every aspect of my life.”*



Robin Lindsley (Lead LA 5)  
Bilingual MTSS and SEL Professional Services Manager  
RethinkEd



*Skills to build community and drive  
personal & professional advocacy*

- Diversity, Equity, Inclusion, & Intersectionality
- Group Effectiveness
- Managing Diverse Teams
- Project Management Tools
- Public Narrative Frameworks

# The Skills: Looking Out



*Skills to build understanding about one's  
own leadership defaults & opportunities  
for growth*

# The Skills: Looking In

- Giving and Receiving Feedback
- Interpersonal Leadership Styles™
- Mindfulness Practices
- Self-Awareness & Self-Management Tools



# The Skills: Looking Forward

*Skills to lead others toward sustainable  
change and impact*

- Adaptive Leadership
- Effective Inquiry & Critical Thinking
- Effective Communication
- Systems Thinking & Stakeholder Analysis





# The Network

- Approximately 15,000 total Coro alumni across the country.
- Over 170 Lead Programs alumni spread across Southern California
- 99% of recent Lead LA alumni agree that their participation expanded their professional network





# The Knowledge



- Explore contemporary issues facing the Greater Los Angeles region, putting to practice the leadership tools gained
- Gain understanding on collaborate, cross-sector approaches to addressing these issues
- Connect with multi-sector & issue-area experts





# PROGRAM IMPACT

*Alumni leave Lead LA with a clear understanding of their leadership style, an expanded professional network and leadership toolkit to realize greater professional growth, and a better understanding of the issues facing Los Angeles and how to lead toward impact.*

*94% of recent participants agree that participating in Lead LA increased their leadership skills and 95% say they are likely to apply the tools and principles gained through their participation.*



# Why Invest in a Lead LA Candidate?

- Demonstrates commitment to the employee, increasing their feeling of engagement, which often leads to higher productivity and loyalty
- Motivates all employees by signaling that hard work is rewarded by the organization
- Increases the skills of employees in critical positions that can be incorporated departmentally and instilled in their direct reports.



# Who Should Apply?

An ideal Lead LA candidate:

- Is interested in growing their professional network;
- Is committed to deepening their leadership practice;
- Lives, works, &/or serves communities in the Greater LA;
- Is currently in or would like to kickstart the transition into leadership/management roles;
- Is interested in learning more about the region & how to lead change.





# Application Process

- **Application requirements:** 3 short essays, an updated resume, & a reference's contact information
- Coro begins accepting applications in March of each year with **late-May Early Decision & late-June Regular Decision** deadlines
- Visit [corola.org/lead](https://corola.org/lead) for current tuition, specific application information & program cycle details





# In Their Own Words

*"[Lead LA] has challenged some of my core assumptions, introduced me to sophisticated – yet practical – applied leadership techniques, and perhaps most importantly, has provided an opportunity for me to deeply connect with a diverse group of Los Angeles leaders in a meaningful and lasting way."*



Ruben Aronin (Lead LA 1)  
Principal  
Better World Group



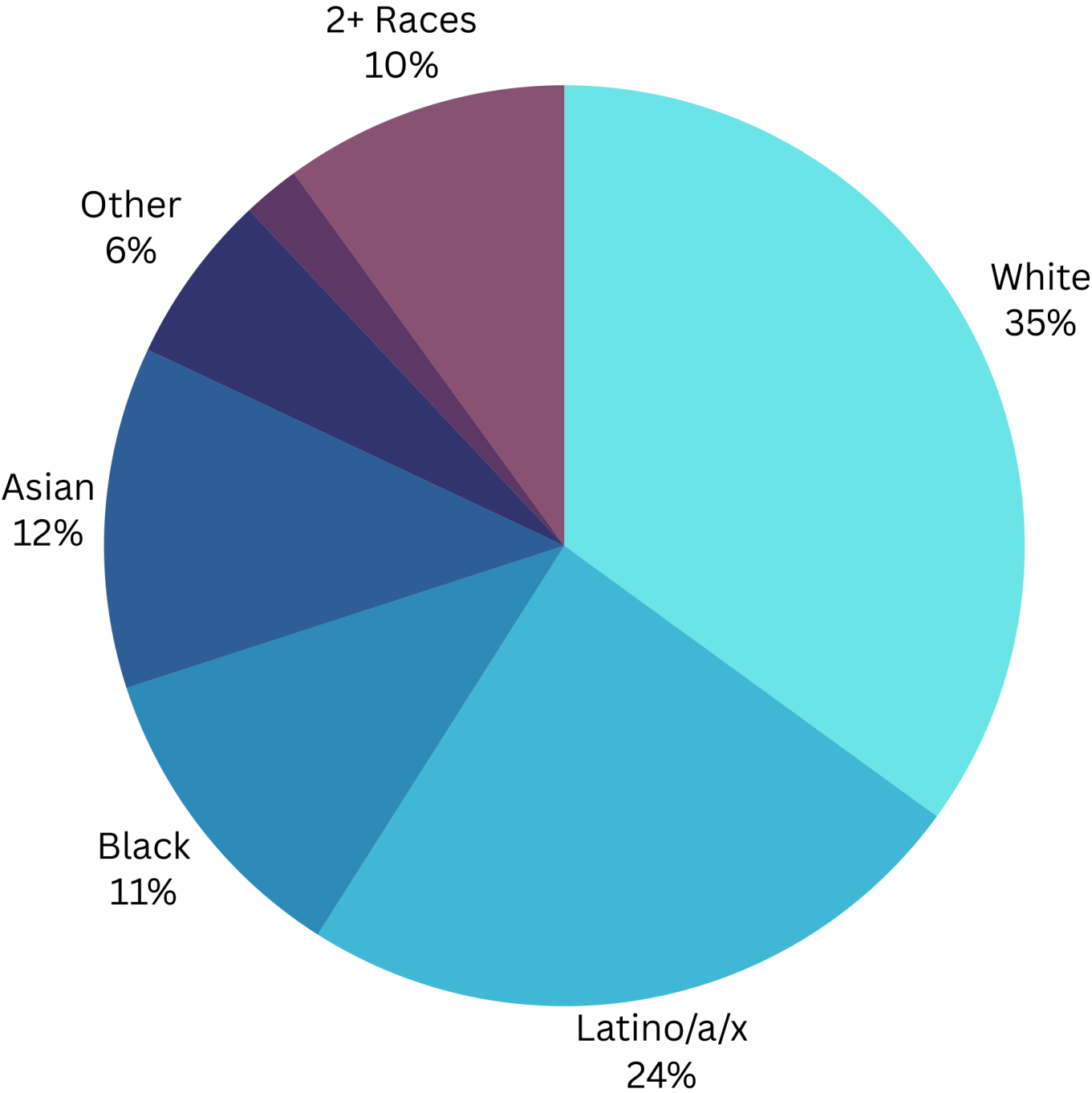
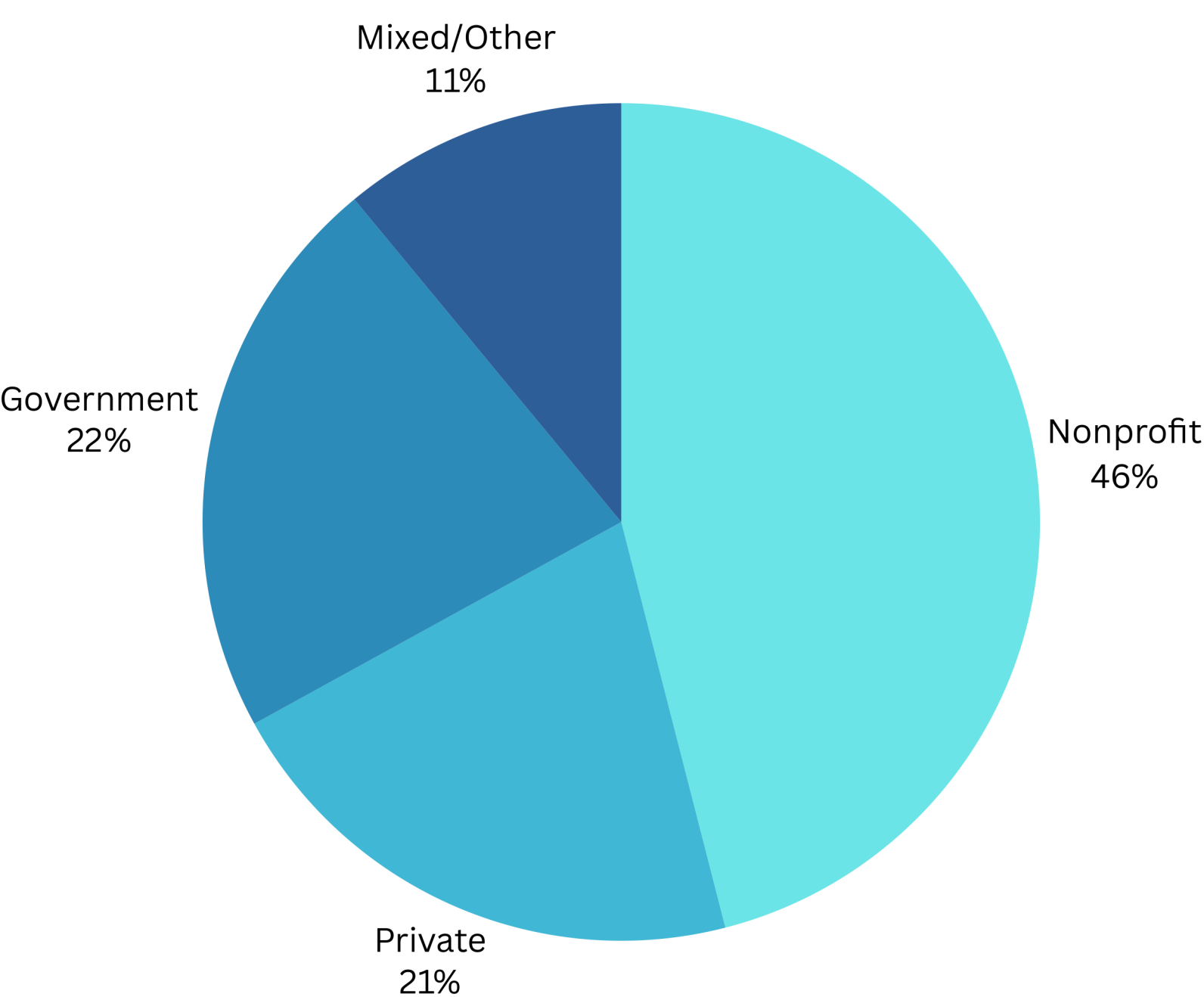
# Select Past Participating Organizations



Logos depicted are a representation of past participating organizations and do not constitute an endorsement of Lead LA or Coro by the organization. For a full list of organizations, please visit [corola.org/lead](https://corola.org/lead).



# Select Lead LA Alumni Demographics



Demographics depicted represent applicant self-reported information for Lead LA applicants who were invited to the program and accepted their invitation across all cohorts from 2018-19 to 2023-24.





# Thank you!

*Questions? Email Carson Bruno, Vice President of  
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