



# Program Benefits Guide

## Activating Effective Nonprofit Board Leadership

### Benefits of Coro Training



#### *Experiential & Immersive*

Hands-on activities merge theory with practice, build skills, and foster a growth mindset.



#### *Cohort-Based*

Connect with professionals from diverse backgrounds to learn from multiple perspectives.



#### *Time-Tested Skills*

Coro offers unparalleled expertise in leadership development with over 65 years of experience.



#### *The Impact*

Nearly half of Coro alumni work in the nonprofit sector, offering broad nonprofit connections.

### Benefits of BLTA

#### Builds Community Connection

- Provides tools to advance advocacy & change
- Boosts leadership confidence
- Develops a Personal Board Profile to highlight commitment to service
- Facilitates access to nonprofit decision makers

#### Enhances Knowledge

- Explore challenges nonprofit boards face & approaches to navigating them
- Examine the array of board service opportunities within Los Angeles or the Inland Empire
- Connect with & learn from nonprofit experts

#### Develops Skills

- Gain an understanding of nonprofit board governance best practices
- Explore tangible leadership frameworks
- Hone inquiry-based decision-making to think & act adaptively

#### Grows Networks

- Over 15,000 Coro alumni nationwide
- Network with nonprofit leaders & organizations looking to grow their boards
- Build meaningful relationships with other service-minded regional professionals

Learn More



[www.corola.org/BLTA](http://www.corola.org/BLTA)

 **CORO** SOUTHERN CALIFORNIA

“Coro’s unique leadership approach engages leaders in a process to re-frame & assess situations differently, while considering diverse viewpoints & limiting preconceptions. The lessons & experiences offered help [participants] acquire new skill sets that will help them continue to ... further their own professional growth.”



**Raúl Bustillos**  
*Senior Vice President, Community Relations*  
*Bank of America*  
*1992-93 FPPA Alum & Coro Board Chair*

## Select Nonprofit Organizations in the Coro Community\*



\*Logos depicted are a representation of past participating nonprofit organizations in Coro programs and do not constitute an endorsement of BLTA or Coro.

## Program Highlights

### Ideal Candidates

- Live or work in the Greater Los Angeles area or the Inland Empire
- Want to broaden their impact within communities or causes
- Are exploring opportunities to serve the local nonprofit community
- Are eager to learn board service fundamentals
- Enjoy learning in an immersive environment alongside peers
- Can attend all BLTA program sessions (see program calendars at [corola.org/blta](http://corola.org/blta))

### Program Components

- The **Kickoff** ground the cohort in the program’s structure and objectives, and in principles for effective service-centered nonprofit board leadership.
- **Day 1** covers core board leadership principles and processes, and explores the relationship between nonprofit leadership and board service.
- **Day 2** emphasizes the need to adapt learning and advocacy strategies to effectively support organizational objectives.
- **Day 3** examines group dynamics and the roles board members play in addressing challenges in effective and ethical board service.

**Learn More**



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