

# Spring Projects

*Strategic Projects for Lasting Impact*

## WHAT IS THE FELLOWS PROGRAM IN PUBLIC AFFAIRS?

The Fellows Program is the gold standard in public affairs training, with a more than 75-year track record of advancing civic engagement and impact – and accelerating the careers of remarkable regional and national leaders. It is a rigorous, full-time fellowship that prepares emerging civic leaders to shape the spirit and integrity of their communities, their organizations, and their country. Fellows learn and practice essential leadership skills and frameworks – forging connections across sectors, navigating challenges, and learning new strategies to create tangible change.

## WHAT ARE SPRING PROJECTS?

Each spring, Coro Fellows undertake a dedicated project period, delivering comprehensive solutions for your organization. These projects are fully customizable and can involve one or multiple Fellows, depending on your needs. Coro collaborates with the host organization to define the project scope, with a designated project manager at the host organization overseeing the Fellows' work. Fellows will report directly to the project manager, ensuring smooth communication and alignment with your objectives. During the project period, Fellows are available to work full-time Monday through Thursdays and can be available on evenings/weekends as needed.

## WHY PARTNER WITH CORO?



### FRESH PERSPECTIVES

Fellows bring fresh insights and a high level of professionalism to your organization, helping tackle challenges from a new angle.



### INCREASED CAPACITY

Fellows can take on short-term projects or components of larger initiatives, easing the burden on your current team and expanding your organization's capacity.



### COST-EFFECTIVE

With limited resources and tight deadlines, partnering with Coro ensures you receive top-quality work without stretching your budget.



### HIGH-IMPACT

Coro Fellows can help your organization achieve long-standing goals or initiatives that have been on your wish list but lacked the bandwidth to execute.

## WHAT IS THE COST?

Each project period requires a \$7,000 contribution per Fellow (per 4-week project period). Multiple organizations can share the project funding, and proposals can include anywhere from 1 to 12 Fellows.

**Project Period I: March 24, 2025 - April 18, 2025**

**Project Period II: Monday, April 21 - May 16, 2025**

**APPLY NOW**

"Our Coro Fellow was amazing. She was a quick learner, had an incredible attitude, and was eager to soak up as much as she could. In a short time she turned around a proposal for how we can expand some exciting work that brings our core tech functionalities into the civic space in meaningful ways. These proposals will help steer our strategy and priorities over the next year, and I'm excited to see what takes hold. We are grateful to have had the opportunity to work with Coro and our Fellow."

**Jason Crockett**  
*Snap Inc.*

## PAST PROJECTS

### STRATEGIC PLANNING

A Fellow collaborated with the LAEDC to develop a strategic plan for the Entertainment and Digital Media Industry Cluster, a cross-sector economic development initiative. This plan, created in partnership with industry leaders, helped strengthen a network that encourages firms to remain and thrive in Los Angeles County.

### PARTNERSHIP BUILDING

Fellows identified barriers to bottle cap recycling and assessed the environmental impact of current practices. They facilitated a partnership between Coca-Cola, LA Sanitation, and Friends of the Los Angeles River to launch an educational outreach campaign promoting bottle cap recycling.

### PROCESS DEVELOPMENT

For the Los Angeles Department of Water and Power, a Fellow compiled and organized data into a GIS database for a study on Fire Following Earthquake risks. The Fellow used this data to create an initial risk assessment, guiding future investments to improve the reliability of the water pipeline network.

## FELLOWS PROVIDE UNIQUE SKILLSETS

### CORO FELLOWS ARE...

- solution engineers.
- explorers of public affairs.
- exceptionally motivated.
- experts at designing and completing targeted projects in a timely manner.
- capable of producing final reports, communication and marketing pieces.

### FELLOWS HAVE...

- the ability to synthesize complex information from multiple sources
- first-hand experience with multiple sectors in Southern California
- the rigor and tools of Coro's training in critical thinking to bear on complicated problems.
- fresh outlooks and perspectives on longstanding problems